



Be the Best that You can Be

Cedarwood School

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Cedarwood School: “Buy-a-Brick” fund raising campaign

1. Background

To raise funds for more classrooms to be built at the school, a “Buy-a-Brick” campaign has started at Cedarwood School. We are approaching Parents, Teachers, Corporates, and the public who are willing to donate a certain amount in return for the knowledge of having contributed tangibly towards the upgrade and expansion of this special school. They will also be afforded the option of purchasing engraved, and labelled (with a plaque) bricks, with their personal name, date and message, which will be built into the Resource Centre/ other designated area of the new building. All money contributed will be eligible for a Tax deduction by SARS.

2. Approach

“Brixy” is our mascot and is an original design. He will be the face of the campaign.



BRIXY

- The message we are trying to convey is the following:
 - You are contributing to a unique school with unique children;
 - You will get recognition and be leaving a legacy through your participation; and
 - If your child was previously, or is currently a scholar at the school, then it’s your way of giving back to the school.

- ### **3. Brick Products and Pricing**
- Bricks are valued at R10 each. If you “buy” more than 250 bricks, then you will get a free engraved brick. If you buy more than 500 bricks then you will receive a brick with a brass plaque with your details engraved into the plaque.

We thank you sincerely for contributing towards this campaign.

Kind regards,

Mr P. Trapani - Campaign Manager (0836071095 – paolo.trapani@conciseconsult.co.za)